

Reimagining Consumption Management as a Service

Enjoy flexibility, predictability, and visibility in one, simplified consumption-based solution.



Organizations want an easy, flexible, and cost-effective way to manage their cloud experience

40%

By 2025, 40% of newly procured premises-based compute and storage will be consumed as a Service, up from less than 10% in 2021¹

¹ How to Evolve Your Physical Data Center to a Modern Operating Model, Gartner
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85%

85% of CIOs say flexibility and cost predictability to manage IT spend is important²

² Cisco 2021 CIO and IT Decision Makers Trends Pulse

According to Gartner®, Infrastructure and Operations leaders responsible for the Data Center should...

- Avoid expensive financing, upfront capital costs and limitations on the use of cloud-native infrastructure by selecting a consumption plan that's deployed on a hybrid cloud IT platform.³
- Eliminate inefficient use of hardware assets by replacing asset-centric operation methods, processes and IT budget outlays with pay-for-use offerings that preserve asset utilization value.³

³ Market Guide for Consumption-Based Models for Data Center Infrastructure, 30 March 2022
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Challenges with the typical infrastructure buying model



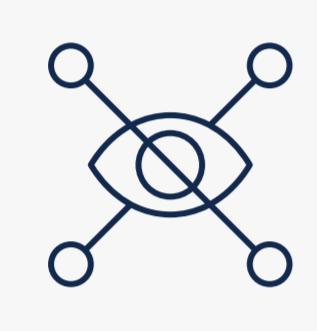
Flexibility

Inability to scale up resources dynamically and cost-effectively, or decrease capacity when assets become surplus.



Predictability

Struggle of reducing operating expenditures while improving responsiveness, capacity, capabilities, and staff as infrastructure grows.



Visibility

Lack of transparency to see where usage and consumption activity is trending across locations, which makes it difficult to properly provision capacity and balance workloads.

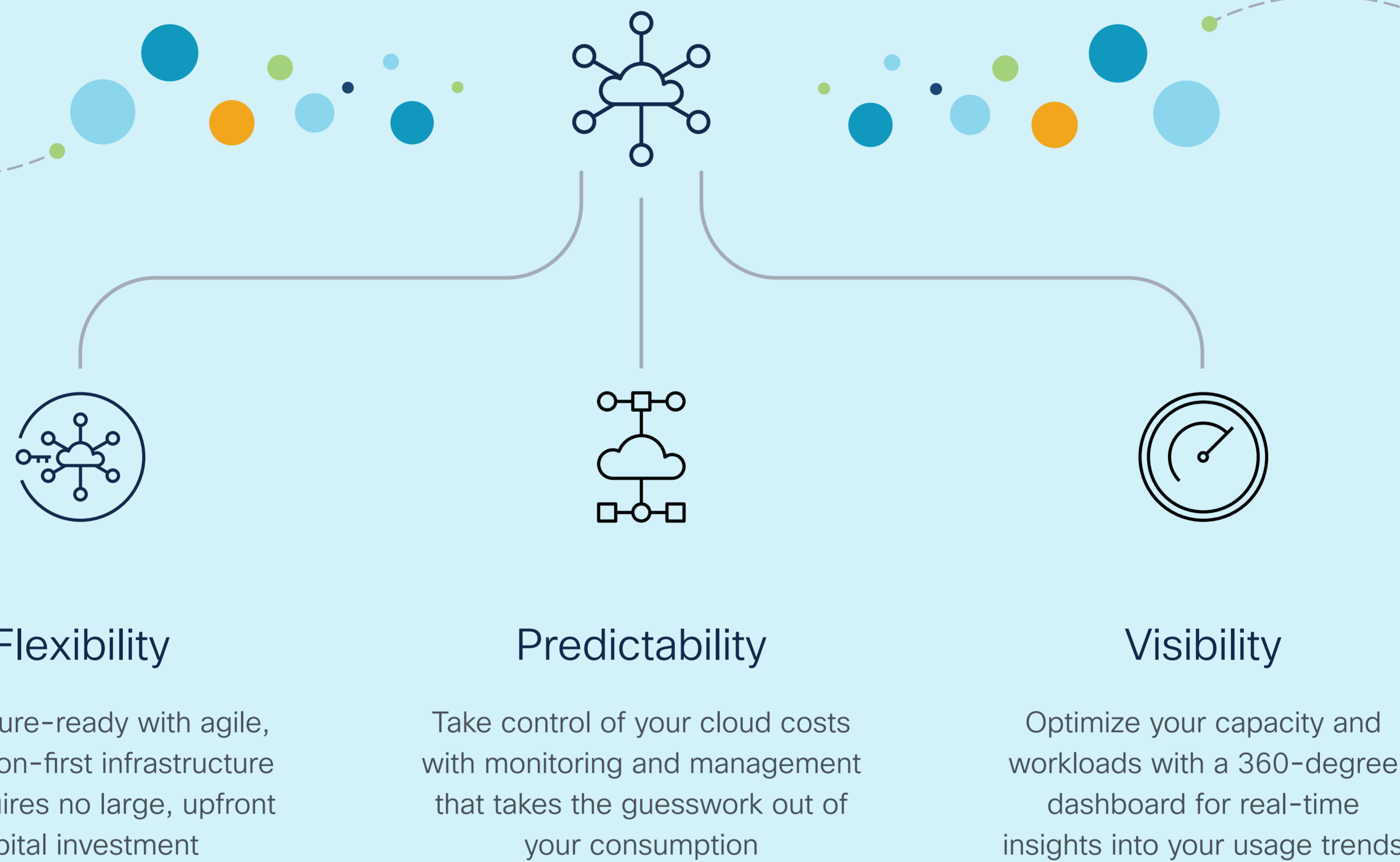


Innovation vs. Investment

Upfront capital investment is required to bring new technology in-house and locks organizations into using equipment soon to become outdated.

Introducing Cisco+ Hybrid Cloud

Experience a new way to manage hybrid cloud with a simplified, consumption-based solution that offers...

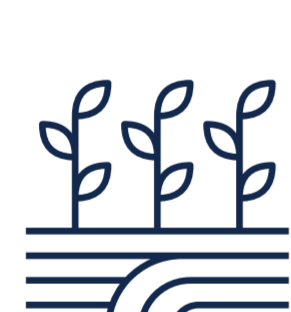


Next evolution of consumption management

Available in select countries through our Cisco+ Partners

Why Cisco+ Hybrid Cloud?

World-class technology and partner ecosystem



Cisco+ Hybrid Cloud delivers industry-leading technologies from Cisco and its vast partner ecosystem across networking, security, applications, and cloud design to meet your diverse operating environment.

Flexible buying options with less upfront investment



With Cisco+ Hybrid Cloud, you can pay-as-you-use (PAYU) with the ability to scale up or down, pay-as-you-grow (PAYG), or fully reserve capacity depending on your need for scaling resources and optimizing your expenses.

Simple dashboard views on consumption and costs



Cisco+ Hybrid Cloud makes it easy to track consumption and usage trends across assets and locations through a single pane, allowing you to make smarter business decisions and determine future investments.

Intelligent consumption to optimize and reduce costs



Not only do you pay for what you use, but smart, real-time insights will help guide you in the best way to run your operations to optimize for performance and reduce costs.

Highly secure, reliable, and trusted



Cisco has a proven track record to deliver the most highly reliable environments with best-in-class security built in. We help you connect, secure, and automate so you can accelerate your digital agility and deliver outcomes faster.



Learn more about our Cisco+ Hybrid Cloud offerings



Data Center Networking >



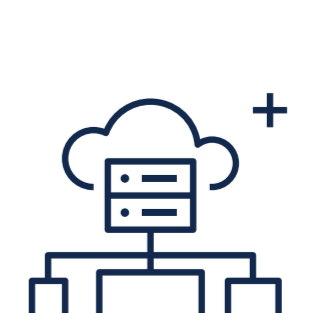
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Virtual Desktop Infrastructure >



Bare Metal Compute >



Edge Computing >

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