Cisco Vision Digital Media Players



Cisco® Vision Digital Media Players are the endpoints of a fully deployed Cisco Vision Dynamic Signage solution and provide you the needed flexibility to coordinate, manage, and orchestrate the efficient delivery of customized, engaging digital content from hundreds to thousands of TV displays throughout your venue.

Cisco Vision Dynamic Signage and the Digital Media Players

The Digital Media Player (DMP) renders and displays static and dynamic content on each of the venue's connected displays either standalone, or as part of a synchronized video wall or virtual ribbon-board. Each DMP can be powered by Power over Ethernet (PoE) and render HTML5 content in addition and in conjunction with video content.

Differences in capabilities for both software and underlying hardware make up the Cisco Vision Digital Media Player product line. The software capabilities and support are detailed in the Release Notes for each Cisco Vision Dynamic Signage Director software releases. This document presents the product profile of digital media players.

Some notable capabilities of the Cisco Vision Dynamic Signage Director include:

- Ability to segment TV displays into groups and zones independent of physical location
- Flexible and synchronized content presentation including support for multiple transparent overlays
- Instantaneous change up of venue graphics and playout at any location to support differing events
- Automated display and advancement of content based on incoming trigger or wall clock time
- Manual intervention and content advancement with ad-hoc ability for a celebration or emergency
- Proof of Play collection per device per advertising item for accurate counts of playouts
- Centralized control and software management of all multimedia endpoints (DMPs)
- Role-based access for delegation of responsibilities across venue staff
- Local control designation to groups of TV displays enabling mobile application interaction



Cisco Vision CV-HD Digital Media Player

For more information beyond the specifications in these tables, please see the specific Release Notes for Cisco Vision Dynamic Signage Director software releases on cisco.com or contact your local Cisco account manager.

Table 1.CV-HD Specifications

	Specification
ingle video decoding	Full HD: 1920x1080@60p
color encoding	PAL/NTSC
D/HD resolutions	1920x1080x24/25/29.92/30/50/59.94/60p, 1920x1080x50/59.94/60i, 1600x1200x60p, 1440x1050x60/75p, 1440x900x60/75p, 1360x768x60p, 1280x1024x60/75p, 1280x960x60p, 1280x800x60p/75p, 1280x768x60p, 1280x720x50/59.94/60p, 1024x768x60p, 800x600x60/75p, 720x576x50p/50i, 720x480x59.94/60p/60i, 640x480x60p
ocal storage	128 GB SSD
tatus LEDs	Error, Power, Busy
ccessories included	3.5 mm to male DB-9 Serial, HDMI 2.0 cable, IR Blaster cable, Female-to-Female Serial adapter (all cables 2 m)
lounting	4 Built-in 4.5 mm holes – 2 front / 2 rear – Spaced in mm
connections	USB 2.0 High-Speed Port (Type A) External Micro SD Slot (SDHC storage up to 32 GB; SDXC storage up to 2 TB) 3.5 mm RS-232 Serial Port 3.5 mm Audio Out (analog HDMI 2.0a Output (supports HDCP 2.2) RJ45 Ethernet 10/100/1000 with Power over Ethernet (PoE)
ower	12V / 1.5A (PoE 15W)
imensions	160.0 x 21.0 x 144.44 mm (6.30 x 0.83 x 5.69 in)
/eight	340.1 grams (12 oz.)
perating environment	This DMP is designed for sustained ambient temperatures between 0°C and 50°C, with transients up to 70°C (at 90% maximum relative humidity, non-condensing). Operating the players above 50°C ambient for prolonged periods may reduce the operational lifetime of the product.
pprovals	Multi-Country Power & Regulatory Approvals (see Cisco Product Approval Status tool)
roduct ID	CV-HD-DMP-K9
ertifications	FCC/IC/CE, VCCI, RCM, CB, KCC, CCC/SRRC, CU, ROHS, REACH, ROHS China
optional Power Adapter	CV-HD-PWR-K9
ower Adapter Certifications	CB, UL, UL-MX-NOM, CCC/SRRC, CE, CU, FCC, KCC, RCM, VCCI, PSE, BSMI, Nemko GS, IRAM S-Mark, PSB, Level VI, RoHS, RoHS China, REACH
Varranty	1 Year Hardware

IMPORTANT: Exposing a cold player to warm air at high relative humidity may cause water to condense inside the player, leading to component failure. Damage due to such internal condensation is not covered by warranty. If a player is cold, allow several hours for it to acclimate to ambient conditions before applying power.



Cisco Vision CV-UHD Digital Media Player

For more information beyond the specifications in these tables, please see the specific Release Notes for Cisco Vision Dynamic Signage Director software releases on cisco.com or contact your local Cisco account manager.

Table 2. CV-UHD Specifications

CV-UHD	Specification
Dual video decoding	4K: 3840x2160@60p and Full HD: 1920x1080@60p
Color encoding	PAL/NTSC
Native 4K resolutions	3840x2160 & 4096x2160 @ 24/25/30/50/60p, 3840x1600 @ 60p
SD/HD resolutions	1920x1080x24/25/29.92/30/50/59.94/60p, 1920x1080x50/59.94/60i, 1600x1200x60p, 1440x1050x60/75p, 1440x900x60/75p, 1360x768x60p, 1280x1024x60/75p, 1280x960x60p, 1280x800x60p/75p, 1280x768x60p, 1280x720x50 /59.94/60p, 1024x768x60p, 800x600x60/75p, 720x576x50p/50i, 720x480x59.94/60p/60i, 640x480x60p
Local storage	128 GB SSD
Status LEDs	Power, Busy, Wi-Fi (on equipped model), Error
Accessories included	3.5 mm to male DB-9 Serial, HDMI 2.0 cable, IR Blaster cable, Female-to- Female Serial adapter (all cables 2 M in length)
Mounting	4 Built-in 4.5 mm holes – 2 front / 2 rear – Spaced in mm
Mounting	4 Built-in 4.5 mm holes – 2 front / 2 rear – Spaced in mm
Connections	 2 USB 2.0 High-Speed Ports (Type A and C) External Micro SD Slot (SDHC storage up to 32GB; SDXC storage up to 2 TB) 3.5 mm RS-232 Serial Port 3.5 mm Audio Out (Digital and Analog) 3.5 mm IR in/out Phoenix GPIO Port (12-pin bi-directional) HDMI 2.0a Output (supports HDCP 2.2) HDMI 2.0a Input (supports HDCP 1.4) RJ45 Ethernet 10/100/1000 with Power over Ethernet (PoE)
Power	12V / 3A (PoE+ 30W) When only 15W is negotiated via PoE, the DMP will continue to operate, but the graphics clock speed and processing performance is reduced, the USB ports will limit power output to 100mA per port, and HDMI-In is disabled.
WIFI	802.11 a/b/g/n/ac, 2.4GHz/5GHz WEP (64 & 128), WPA (TKIP), WPA2 (PSK), and 802.11i When using WIFI, the power adapter must be used and the RJ45 Ethernet must be disconnected
Dimensions	179.92 x 21.0 x 204.35 mm (7.08 x 0.83 x 8.04 in)
Weight	567 grams (20 oz.)
Operating environment	This DMP is designed for sustained ambient temperatures between 0°C and 50°C, with transients up to 70°C (at 90% maximum relative humidity, non-condensing). Operating the players above 50°C ambient for prolonged periods may reduce the operational lifetime of the product.



Approvals	Multi-Country Power & Regulatory Approvals (see Cisco Product Approval Status tool)
Product ID	CV-UHD-DMP-K9
UHD Certifications	FCC/IC/CE, VCCI, RCM, CB, KCC, CCC, CU, ROHS, REACH, ROHS China
Product ID with WIFI	CV-UHD-WIFI-K9
UHD WIFI Certifications	FCC/IC/CE, VCCI, RCM, CB, KCC, CCC, SRRC, CU, ROHS, REACH, ROHS China
Optional Power Adapter	CV-UHD-PWR-K9
Power Adapter Certifications	CB, UL, UL-MX-NOM, CCC/SRRC, CE, CU, FCC, KCC, RCM, VCCI, PSE, BSMI, Nemko GS, IRAM S-Mark, PSB, Level V RoHS, RoHS China, REACH
Warranty	1 Year Hardware

IMPORTANT: Exposing a cold player to warm air at high relative humidity may cause water to condense inside the player, leading to component failure. Damage due to such internal condensation is not covered by warranty. If a player is cold, allow several hours for it to acclimate to ambient conditions before applying power.

For More Information

For more information about Cisco Vision Dynamic Signage and the interactivity it provides, please visit: https://www.cisco.com/c/en/us/products/video/stadiumvision/index.html or contact your local account representative.

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